

British Carriagedriving

Mission Statement & Objectives

The aim of British Carriagedriving is to increase the quality and quantity of horse driving trials at all levels in the UK.

Primary Objectives

Participation

To increase participation and enjoyment in horse driving trials by:

- Inspiring more adults and children to go driving more often
- Increasing the satisfaction of participants and volunteers to sustain and grow driving participation

Safety and welfare

- Work with all individuals and organisations associated with horse driving trials in conjunction with the appropriate agencies so that the number of preventable incidents and deaths is reduced
- To ensure the welfare of horses involved in the sport

Representation

To represent recreational horse driving trials freedoms and responsibilities:

- to maintain the British Carriagedriving's position as an undisputed upholder of recreational drivers' freedoms and responsibilities
- to protect drivers' rights to enjoy their activity by working with relevant local, regional, national, European and international organisations
- to promote responsible and sustainable horse driving trials, in safety and in harmony with the environment and other land users in UK

Performance

To raise standards:

- of horse driving trials, drivers, grooms, coach/trainers and officials in order to enhance competition and for the overall enjoyment of horse driving trials throughout the UK
- to achieve international competitive success at significant international championships and in world rankings
- of education
- to maintain British Carriagedriving as the primary source of horse driving trials information and training programmes

Membership

To expand the membership base:

- to sustain and develop the membership base of British Carriagedriving
- to enhance British Carriagedriving's image
- to provide regular communication with members

Associated Objectives

Widening Access

- To ensure that British Carriagedriving services and programmes are inclusive and accessible to all, including under-represented groups
- Volunteering - to develop a well-informed, skilled and motivated network of volunteers
- To promote horse driving trials and deliver British Carriagedriving's programmes at club, regional and national level
- To encourage more British Carriagedriving members to become involved with the running of the Association and its programmes at all levels

Communications

To raise the profile of British Carriagedriving and maintain the British Carriagedriving's position as the recognised 'voice of competitive driving' in the UK:

- to understand and represent the views of the horse driving trials community
- to seek wider recognition by key audiences of British Carriagedriving's views, commitment and achievements
- to liaise with associated industry to promote common objectives

Financial

To be financially strong:

- to achieve an annual operating surplus
- to increase turnover from subscription, trading and sponsorship income
- to minimise the working capital requirements for trading operations
- to grow the accumulated fund to the equivalent of 9 months administrative expenditure.